

YANG YANG

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POSITION HELD

Zhejiang University

Assistant Professor

College of Computer Science and Technology

Jul. 2016 - present

EDUCATION

Tsinghua University

Ph.D. Candidate, Computer Science and Technology

Advisor: Jie Tang and Juanzi Li

Aug. 2011 - Jul. 2016

Cornell University

Visiting Student, Computer Science

Advisor: John Hopcroft

Aug. 2012 - Feb. 2013

University of Leuven

Visiting Student, Computer Science

Advisor: Marie-Francine Moens and Walter Luyten

Aug. 2013 - Nov. 2013

Wuhan University

Bachelor, Software Engineering

Aug. 2007 - Jul. 2011

RESEARCH INTERESTS

Graph embedding, social network mining, computational social science.

PUBLICATIONS

- **Yang Yang**, Zongtao Liu, Chenhao Tan, Fei Wu, Yueting Zhuang, and Yafeng Li. To Stay or to Leave: Churn Prediction for Urban Migrants in the Initial Period. In Proceedings of the Twenty-Seventh World Wide Web Conference (WWW'18).
- **Yang Yang**, Chenhao Tan, Zongtao Liu, Fei Wu, and Yueting Zhuang. Urban Dreams of Migrants: A Case Study of Migrant Integration in Shanghai. In Proceedings of the 32th AAAI Conference on Artificial Intelligence (AAAI'18).
- Lekui Zhou, **Yang Yang**, Xiang Ren, Fei Wu, and Yueting Zhuang. Dynamic Social Network Embedding by Modeling Triadic Closure Process. In Proceedings of the 32th AAAI Conference on Artificial Intelligence (AAAI'18).
- Rui Feng, **Yang Yang**, Wenjie Hu, Fei Wu, and Yueting Zhuang. Representation Learning for Scale-free Networks. In Proceedings of the 32th AAAI Conference on Artificial Intelligence (AAAI'18).

- Menghan Wang, Xiaolin Zheng, **Yang Yang**, and Kun Zhang. Collaborative Filtering with Social Exposure: A Modular Approach to Social Recommendation. In Proceedings of the 32th AAAI Conference on Artificial Intelligence (AAAI'18).
- Jun Feng, Minlie Huang, Li Zhao, **Yang Yang**, and Xiaoyan Zhu. Reinforcement Learning for Relation Extraction from Noisy Data. In Proceedings of the 32th AAAI Conference on Artificial Intelligence (AAAI'18).
- **Yang Yang**, Jie Tang, and Juanzi Li. Learning to Infer Competitive Relationships in Heterogeneous Networks. In ACM Transactions on Knowledge Discovery from Data (TKDD), accepted.
- **Yang Yang**, Jia Jia, Boya Wu, and Jie Tang. Social Role-Aware Emotion Contagion in Image Social Networks. In Proceedings of the 30th AAAI Conference on Artificial Intelligence (AAAI'16).
- Jun Feng, Minlie Huang, **Yang Yang**, and Xiaoyan Zhu. GAKE: Graph Aware Knowledge Embedding. In Proceedings of the 27th International Conference on Computational Linguistics (COLING'16).
- Boya Wu, Jia Jia, **Yang Yang**, Peijun Zhao, Jie Tang, and Qi Tian. Inferring Emotional Tags From Social Images With User Demographics. In IEEE Transactions on Multimedia (TMM) , accepted.
- Yuxiao Dong, Nitesh V. Chawla, Jie Tang, **Yang Yang**, and Yang Yang. User Modeling on Demographic Attributes in Large-Scale Mobile Social Networks. In ACM Transactions on Information Systems (TOIS) (if =1.3), accepted.
- **Yang Yang**, Yizhou Sun, Jie Tang, Bo Ma, and Juanzi Li. Entity Matching across Heterogeneous Sources. In Proceedings of the 21st ACM SIGKDD International Conference on Knowledge Discovery and Data Mining (KDD'15).
- **Yang Yang**, Jie Tang, Cane Wing-Ki Leung, Yizhou Sun, Qicong Chen, Juanzi Li, and Qiang Yang. RAIN: Social Role-Aware Information Diffusion. In Proceedings of the 29th AAAI Conference on Artificial Intelligence (AAAI'15).
- **Yang Yang** and Jie Tang. Beyond Query: Interactive User Intention Understanding. In Proceedings of the 15th International Conference on Data Mining (ICDM'15, acceptance rate=8%).
- Boya Wu, Jia Jia, **Yang Yang**, Peijun Zhao, and Jie Tang. Understanding the Emotions Behind Social Images: Inferring with User Demographics. In Proceedings of 2015 IEEE International Conference on Multimedia and Expo (ICME'15).
- **Yang Yang**, Jia Jia, Shumei Zhang, Boya Wu, Qicong Chen, Juanzi Li, Chunxiao Xing, and Jie Tang. How Do Your Friends on Social Media Disclose Your Emotions? In Proceedings of the 28th AAAI Conference on Artificial Intelligence (AAAI'14).
- **Yang Yang**, Walter Luyten, Lu Liu, Marie-Francine Moens, Jie Tang, and Juanzi Li. Forecasting Potential Diabetes Complications. In Proceedings of the 28th AAAI Conference on Artificial Intelligence (AAAI'14).
- Yuxiao Dong, **Yang Yang**, Jie Tang, Yang Yang, and Nitesh V. Chawla. Inferring User Demographics and Social Strategies in Mobile Social Networks. In Proceedings of the 20th ACM SIGKDD International Conference on Knowledge Discovery and Data Mining (KDD'14).

- **Yang Yang**, Jianfei Wang, Yutao Zhang, Wei Chen, Jing Zhang, Honglei Zhuang, Zhilin Yang, Bo Ma, Zhanpeng Fang, Sen Wu, Xiaoxiao Li, Debing Liu, and Jie Tang. SAE: Social Analytic Engine for Dynamic Networks, In Proceedings of the 19th ACM SIGKDD International Conference on Knowledge Discovery and Data Mining (KDD'13, demo paper).
- **Yang Yang**, Jie Tang, Jacklyne Keomany, Yanting Zhao, Ying Ding, Juanzi Li, and Liangwei Wang. Mining Competitive Relationships by Learning across Heterogeneous Networks, In Proceedings of the 21st Conference on Information and Knowledge Management (CIKM'12, acceptance rate=13.4%).
- Jie Tang, Bo Wang, **Yang Yang**, Po Hu, Yanting Zhao, Xinyu Yan, Bo Gao, Minlie Huang, Peng Xu, Weichang Li, and Adam K. Usadi. PatentMiner: Topic-driven Patent Analysis and Mining, In Proceedings of the 17th ACM SIGKDD International Conference on Knowledge Discovery and Data Mining (KDD'12).
- Tiejun Qian, **Yang Yang**, and Shuo Wang. Refining Graph Partitioning for Social Network Clustering, In Proceedings of the 17th International Conference on Web Information System Engineering (WISE'10).

SELECTED ACHIEVEMENTS AND AWARDS

- Excellent Graduate of Tsinghua University with Ph.D. degree, 2016
- Excellent Graduate of Beijing City with Ph.D. degree, 2016
- National Scholarship of China, 2015.
- KDD Student Travel Award, 2015.
- ICDM Student Travel Award, 2015.
- National Scholarship of China, 2014.
- AAAI Student Travel Award, 2014.
- Alumnus Scholarship of Tsinghua University, 2013.
- Best graduation thesis of Wuhan University, 2011.
- ACM International Collegiate Programming Contest, Asia Regional, 2 gold medals, 2009.
- Champion of Citi Financial IT Application Competition, 2009.
- Ten Outstanding Young People of Wuhan University, 2009.
- Ten Great Students of Luo-jia Mountain, 2009.
- ACM International Collegiate Programming Contest, Asia Regional, 3 gold medals, 2008.

EXPERIENCES

Knowledge Engineering Group, Tsinghua University Aug. 2011 - Jul. 2016
Research Assistant

- Studying information diffusion in online social networks, especially social role-aware information diffusion (AAAI'15), and users' emotional status diffusion (AAAI'14), and the interplay between information diffusion and social ties (CIKM'12).
- Advisor: Professor Jie Tang and Juanzi Li

Language Intelligence and Information Retrieval, KU Leuven Aug. 2013 - Nov. 2013
Research Intern

- Working on diabetes complication prediction by sparse factor graph models (AAAI'14).
- Advisor: Professor Marie-Francine Mones and Walter Luyten

Dept. of Computer Science, Cornell University

Aug. 2012 - Feb. 2013

Research Intern

- Working on social network clustering by graph spectral theorem
- Advisor: Professor John Hopcroft

ExxonMobil Research and Engineering

Jul. 2011 - Aug. 2011, Jul. 2012 - Aug. 2012

Research Intern

- Working on building a patent analytic and search engine (online system: pminer.org, KDD'12)
- Working on mining competitive relationship in heterogeneous networks (CIKM'12)
- Manager: Peng Xu

Application Server Developer Experience, Microsoft Corporation

Jul. 2010 - Aug. 2010

Software Engineer Intern

- Developing automatic test units for Visual Studio.
- Manager: Leo Shum

ACADEMIC SERVICES

Session chair of KDD'15.

Program committee member of KDD 2018, WWW 2017, WSDM 2017, ICWSM 2017, WSDM 2016, CIKM 2016, ASONAM 2015.